

## Seafood Summit 2011 Program at a Glance

Monday, January 31, 2011			
Room	SALON ABC	SALON DE	SALON F
8:30 – 11:30	Plenary Session  Welcome: Melanie Siggs, SeaWeb Henry Demone, High Liner Foods, Inc.  Keynote Speaker: Yvon Chouinard, Patagonia  Presentation: Jim Cannon, Sustainable Fisheries Partnership		
1:00 – 2:00	Seminar: For the Future of Fishmeal and Fish Oil	Delivering Sustainability in One of the World's Most Technically Powerful Fisheries	Succession Planning – Exploring International Approaches to Embed Sustainability in the Next Generation on the Demand Side
2:15 – 3:15		Fair Trade Social Certification and Community Empowerment	Sustainability and Global Seafood
3:30 – 5:00	The Next Generation of Salmon Farming – Exploring the Business of Land-Based Closed-Containment Aquaculture	Gatekeepers to Cuisine Consciousness: Chefs Explore Their Influence on and Responsibility to Sustainability	How the Seafood Industry Can Combat Ocean Acidification
5:00 – 6:30	PNCIMA Reception		

## Tuesday, February 1, 2011

Room	SALON AB	SALON C	SALON DE	SALON F
8:00 – 8:50	Plenary: The Science of Sustainability			
9:00 – 10:00	The Coral Triangle Initiative: Coral Reefs, Fisheries and Food Security	Traceability Shortcomings in Mediterranean Farmed Bluefin Tuna Production	From Consumer Confusion to Confidence: The Roles of Producers, Businesses, Governments and Others in Creating Clear Choices for Sustainable Seafood	-
10:30 – 12:00	Financing Change in Fisheries: Building Partnerships for Strategic Investment	Salmon's Just the Tip of the Iceberg: Using New Science Tools to Assess and Shift the Current Trajectory of Marine Aquaculture		Sustainable Impacts, Sustainable Business – Reality and Vision
1:30 – 3:00	Is Environmental Sustainability Enough? Addressing the Social, Economic and Community Needs of Fisheries and Their Participants	Linking Sustainable Seafood with Marine Spatial Planning	<u>Seminar: China's Seafood Marketplace - Our Common Future</u>	Developing Policy for Resilience and Responsibility – How Can Governments Balance the Priorities
3:30 – 5:00	Between the Deadline and the Deep Blue Sea: Journalists Talk About Reporting on the Sustainable Seafood Movement	Traceability: Why We Need it and What is it Going to Look Like in the Future	Sustainable Seafood and China: How Do We Get There from Here?  Aquaculture and Feed Use in China	Further Down the Line: Creating Sustainable Seafood Markets in Developing Nations
	Reception			

**Wednesday, February 2, 2011**

Room	SALON ABC	SALON DE	SALON F
<b>8:30 – 10:00</b>	Responsibility without Borders: The Industry's Role in Conserving Bluefin	Community Supported Fisheries: Broadening the Scope of Traditional Fisheries Management & Markets	Creating and Healthy and Sustainable Seafood Supply System
<b>10:15 – 11:45</b>	-	Life Cycle Assessment for Farmed and Wild Seafood	Crossing Borders and Sectors for Sustainable Fisheries
<b>1:00 – 2:30</b>	Role of Aquariums in Impacting Consumer Behavior	Control documents and other supply chain tools for combating IUU fishing and verifying incremental fishery improvements	Wild Salmon Sustainability – Complexities and New Initiatives
<b>2:45 – 4:00</b>	Plenary Closing		